

Serving Nine Minnesota Regions



State of Minnesota SBDC Administrative Office • St. Paul
651-259-7423 • 877-653-8333

The Small Business Development Centers are located throughout Minnesota to serve you. Call the nearest office and make an appointment to discuss your business needs or visit our website at www.msbdc.com.



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Minnesota Department of Employment and Economic Development and regional support partners. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the program sponsors. Programs are open to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance directly to the service provider.

The Small Business Development Centers are equal opportunity employers and service providers.

MSBDC Regional and Lead Centers

NORTHWEST

Concordia College
1103 Roosevelt Road SE
Bemidji, MN 56601-4921
Phone: 218.755.4255
sbdc@cord.edu

NORTH CENTRAL

Central Lakes College
Business & Industry Center
501 West College Drive
Brainerd, MN 56401
Phone: 218.855.8140
ibergman@clcmn.edu

NORTHEAST

University of Minnesota Duluth,
Center for Economic Development
11 Superior Street, Suite 210
Duluth, MN 55802
Phone: 218.726.7298
umdc@d.umn.edu

WEST CENTRAL

Concordia College
1310 8th St S
Moorhead, MN 56562
Phone: 218.299.3037
sbdc@cord.edu

CENTRAL

St. Cloud State University
355 5th Avenue South
St. Cloud, MN 56301
Phone: 320.308.4842
klross@stcloudstate.edu

TWIN CITIES METRO AREA

University of St. Thomas
Terrence Murphy Hall 100
1000 LaSalle Avenue
Minneapolis, MN 55403
Phone: 651.962.4500
smallbus@stthomas.edu

SOUTHWEST

Southwest Minnesota
State University
1501 State Street
Science and Technology
Building
Room 201
Marshall, MN 56258
Phone: 507.537.7386
sbdc@msu.edu

SOUTH CENTRAL

Minnesota State University,
Mankato
120 Alumni Foundation Center
1536 Warren Street
Mankato, MN 56001
Phone: 507.389.8875
julie.nelson@msu.edu

SOUTHEAST

Rochester Community &
Technical College
Heintz Center
1926 College View Road SE
Rochester, MN 55904
Phone: 507.285.7536
kay.wieger@roch.edu

STATE OFFICE

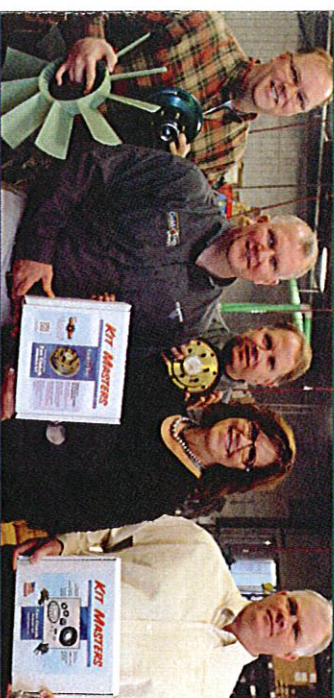
(Administrative)
Minnesota Department of
Employment and Economic
Development/SBDC
1st National Bank Building
332 Minnesota Street,
Suite E200
St. Paul, MN 55101-1351
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Please visit us at www.msbdc.com

This information is available in alternative formats by calling
651-259-7423 or TTY 651-296-3900.

2013-2014

Shaping the Future of Small Business





MINNESOTA SMALL BUSINESS DEVELOPMENT CENTER NETWORK

We Can Help You Start or Grow Your Business

Businesses typically begin with a great idea and an enthusiastic entrepreneur. Whether they become successful depends on hard work, good decisions and often, on outside help to make sure they're on the right track.

"Working with the MnSBDc was like having my own personal board of directors. As a solo-entrepreneur it often feels like working in a vacuum. Knowing I could turn to the MnSBDc when I needed advice and assistance was invaluable."

— Kelly Pratt,
Creative Catalysts

Whether you're figuring out how to turn your great idea into a great business, improve profits in your existing business, or need help moving your business to the next level, the Minnesota Small Business Development Center (MnSBDc) Network is here for you.

About Us

The MnSBDc Network provides confidential, professional consulting to new and established businesses. We'll work with you to identify opportunities, increase profits, and provide greater stability and long-term growth for your company.

Financial support from committed funding partners allows us to provide our services at no cost to our clients. Training seminars are also offered for free or for a nominal fee.

Our Services

We provide help in three primary areas:

1 Professional Consulting

- Start-up assistance
- Business plan development
- Business operations
- Accounting systems and financial analysis
- Marketing plan development and market research
- Export/International trade assistance
- Website development/social media/E-commerce
- Buying/selling a business/succession planning

2 Training Seminars

- Business startup basics
- Bookkeeping and accounting
- Understanding the financial health of your business
- Computer software training
- Using social media to grow your business

3 Financial Assistance

We don't provide direct financing, but we can help you identify funding sources and access all types of capital including:

- SBA loans
- Private bank loans
- Microloans
- Venture capital

Our assistance is customized to fit your needs and goes beyond what is shown above. Contact us to work out a personalized plan for you.

Our Network

All nine of our regional centers are located on college campuses. Our consultants are highly educated, experienced business people, most of whom have started and managed a business. They understand the business challenges unique to your local community and also have the experience and credentials necessary to help you compete in the worldwide market.

The MnSBDc is a network, not just of these dedicated advisors, but of universities, economic development professionals, chambers of commerce, lenders and investors, and entrepreneurs themselves.

"Our business is entering our 99th year and we have found MnSBDc consultants have provided excellent information and advice about many of the issues facing small business today. There is a tremendous talent base available. Don't fight the battle yourself!"

— Steve Dirks,
4th generation owner,
Dirks Furniture

How to Reach Us

To learn more about services and training offered by the MnSBDc Network, contact the regional center nearest you, or visit our website, www.mnsbdc.com.