### **Rice Economic Development**

## **Mission Statement**

To attract new complimentary business/industry that will maintain the character of rural Rice while enabling existing business/industry to thrive.

## **Vision Statement**

To foster economic growth that results in job creation/retention and an increased tax base; while providing resources and services to visitors and the citizens of Rice.

# **Goals & Strategies**

## Goal: Attract New Business/Industry

**Strategy**: Promote Rice as a growing community willing to work together with businesses/industries.

**Strategy:** Capitalize on opportunities provided by being located on the US Highway 10 corridor and the Burlington Northern Santa Fe railway.

### **Goal: Enhancing Existing Business Conditions**

**Strategy**: Locate resources to assist local businesses with retention, expansion, creation and attraction.

**Strategy**: Promote opportunities that assist in the development of technology skills.

**Strategy**: Build respectable business relationships that demonstrates and inspires a community partnership.

### **Goal: Maintain the Character of Rural Rice**

**Strategy**: Continue to work towards an organized growth plan that provides proper locations/opportunities for diversified environments.